



FOCUSED ON THE UNIQUE NEEDS OF PUBLICLY TRADED COMPANIES

COMMUNICATION + COMPLIANCE + CAPITAL

orangecurtain**media**

+1-949-478-1925

HELPING PUBLIC COMPANIES OVERCOME THE CHALLENGES FACED EVERYDAY:

We are Orange Curtain Media, a consulting firm that specializes in getting Micro-cap Companies compliant with their filings, streamlining their shareholder communications, and exploring direct investment options.



COMMUNICATION

Effectively communicate micro-cap opportunities through website and social media technology

- *Website Development*
- *Social Media Integration*
- *Financial Market Data*
- *News & Press Automation*



COMPLIANCE

Remaining compliant with regulatory reporting & disclosure requirements as a micro-cap company

- *Filings Preparation*
- *Accounting*
- *Schedule Updates*
- *Account Configurations*



CAPITAL

Access adequate funding to properly springboard your micro-cap business to the next level

- *Due Diligence*
- *Document Preparation*
- *Stock Issuance*
- *Direct Funding*



orangecurtainmedia
o: +1-949-478-1925
e: contact@orangecurtainmedia.com
w: orangecurtainmedia.com

COMMUNICATION

OVERVIEW

WEBSITES

Orange Curtain Media builds and maintains professional grade websites which compete visually and functionally with other websites in the same industry space. All websites are designed to create a easily navigable experience for all users.

COMMUNICATION SUITE

The Orange Curtain Media Communication Suite is a fully integrated system exploiting all aspects of internet based digital communication.

We groom corporate websites to push company press releases and news automatically to company Social Media accounts and news subscribers.

The automated and semi-automated systems we put in place drive potential customers and investors to appropriate destinations to inquire about company products and services or to actively buy company stock.

We analyze visitor behavior and data along the entire chain, build the database, measure results, and adjust messaging accordingly.

THE ORANGE CURTAIN MEDIA TEAM

Orange Curtain Media can handle ALL aspects of the Communication Suite on an ongoing basis and can be considered the Digital Marketing Arm of your company.

The following pages gives a breakdown of everything that is included!

Social Media

Twitter	Facebook	LinkedIn
Automated Posts + Retweets + Responses	Automated Posts + Responses	Automated Posts + Responses

Posting & Content

Successful Social Media communication relies on two major factors:

- 1. Posting must be done by a team with the skill set to construct engaging company and industry posts which target both potential customers AND investors.**
- 2. Responses must be done in an accurate and timely manner.**

A major objective of all Social Media activity is to drive both potential customers and investors to the corporate website for more detailed insight to the companies activities.



Corporate Website

Website

Real-Time Information:

1. The company website displays official company news and commentary plus all posts and reponses from the company Social Media accounts.
2. Items deemed relevant by the company and digital marketing team from 3rd party investor boards/newsletters, and articles uncovered by search engines.



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COMMUNICATIONS SUITE

1. Digital Communication Team

The Orange Curtain Media Communication team has the skill set to handle all aspects of both Social Media and the Corporate Website. Everything from content writing to website design and maintenance is all-inclusive.

2. Communication Integration

The communications engine that comes with the Communications Suite is built directly into the website architecture and then wired directly to all Social Media accounts and related dissemination systems.

3. SEO - Search Engine Optimization

The structure of a webpage and its content is only a piece to the SEO puzzle, but a very important piece. We perform best-in-class optimization with our proven techniques.

- **Website Architecture Analysis.** Our team goes through a website making sure that the pages that are meant for the public can be found by the search engines. We want nothing holding you back.
- **Keyword targeting with focus.** We research for find the best performing keywords in your industry and assign them to the appropriate pages on your website. We find the keywords that drives sales.
- **Winning content strategies.** Not only will we optimize the content on your current webpages, we will show you the secrets to developing content that will keep customers coming back. Yes, content is king.

4. Social Media — Facebook, Twitter, LinkedIn

Being able to distinguish the difference between social media and traditional advertising is key. We create strategies that build conversations with your customers so that when they are in the market, they think of you.

Forming the strategy. Our team first learns about the client's needs and who their customer base is. Doing so will help identify the social networks most important to your business.

Content and promotion strategy. We create a plan for creating content and publishing across your accounts so we can hit the ground running. Engaging content will encourage your customers to make purchases and also share their experiences with their friends.

Building your influence. As your following increases, so does your social influence and authority. The more engaging content you create, the more influential you become.



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COMMUNICATIONS SUITE ...CONTINUED

5. Website Maintenance

Posting

- Press Releases
- Commentary
- Events

Digital Collateral

- Data Sheets
- Application Sheets
- White Papers

Page Updates

- New web pages
- Revisions to existing pages
- Investor Pages



6. Reporting

Another key aspect of the Communication Suite is its ability to deliver data about both Social Media and website visitor behavior.

Traffic reports over time can show the strengths and weaknesses specific to messaging and can then be adjusted to optimize results.

A database of visitor profiles is automatically stored in a secured company database and is used to compare against future data.

Reports of activity for all Social Media and the corporate website are available for the company and digital marketing team to review for effectiveness.



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COMPLIANCE

One of the greatest challenges for micro-cap companies today is to remain compliant with regulatory requirements imposed upon them by the SEC, both at the State and Federal level, FINRA, DTCC, and exchange rules and regs (NASDAQ, NYSE, OTC Markets, and so on).

Furthermore, in order to drive a sustainable business, micro-cap companies must meet the disclosure demands required of them by public shareholders, investors, market makers, and other stakeholders by providing accurate and timely information that may be material to their investment decisions.

While this regulatory environment is setup to protect the unsuspecting public from the potentially unscrupulous actions of the few, all must comply or face aggressive enforcement action. Failure to comply can potentially result in loss of shareholder confidence, trading freezes, stiff fines, legal action both civilly and criminally, and even imprisonment.

In our experience, we have found that, even though nearly all micro-cap company officers and directors agree with the intent of this regulatory landscape, most struggle greatly to remain in compliance.

The Problem

Micro-cap companies struggle to remain in regulatory compliance because they:

- ...cannot afford to hire legal and accounting professionals
- ...cannot afford to pay all the required subscription and filing fees
- ...don't have enough time
- ...don't have enough staff to help
- ...don't have the necessary accounting and legal skill-set produce the required disclosures on their own

As a result, micro-cap companies end up issuing stock to pay for compliance rather than for business development, and end up in a never-ending quagmire of stagnation.

As a result, micro-cap companies end up issuing stock to raise money a handful of times, but never get sufficient capital behind them to turn the corner on their business development plans.

The Solution

At Orange Curtain Media, we help micro-cap companies with their reporting and disclosure obligations so they can focus on developing their businesses.



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w: orangecurtainmedia.com

CAPITAL

Let's face it: the biggest reason a micro-cap company is public in the first place is to increase its ability to raise money.

In our experience, we have found that, even though nearly all micro-cap companies are able to raise some funds, they struggle to be able to raise funds on an ongoing and consistent basis.

The Problem

Micro-cap companies struggle to remain in regulatory compliance because they:

- ... fail to stay current in the disclosure and reporting requirements
- ... don't have enough trading volume for their stock
- ... they have prior "shell" status issues
- ... don't have sufficient money to register their offerings
- ... they don't have available exemptions from registration
- ... they don't have an appropriate capital structure
- ... don't know where to turn for help

As a result, micro-cap companies end up issuing stock to raise money a handful of times, but never get sufficient capital behind them to turn the corner on their business development plans.

The Solution

At Orange Curtain Media, we help micro-cap companies overcome the above issues so they can raise funds. Taken with our other services that solve compliance issues and provide effective market communication that supports volume, Orange Curtain Media prepares micro-cap companies to raise money.



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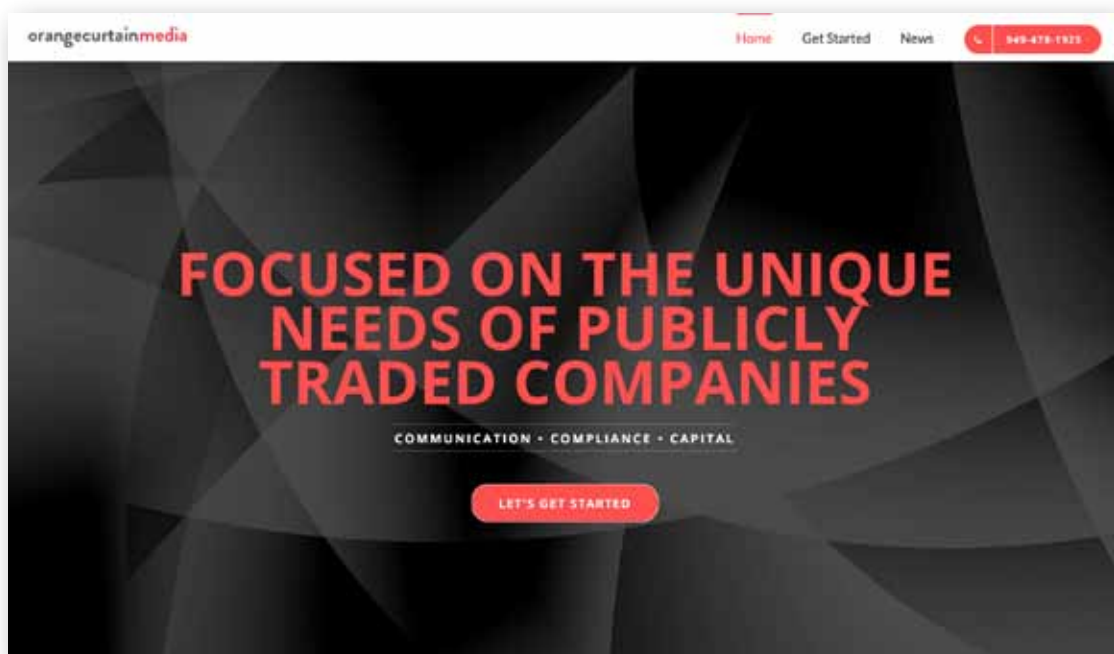
C O N T A C T

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